

## **Media Information**

January 20, 2010

### **In the 17<sup>th</sup> Round of Formula Al-Ahram Motorshow**

#### **GM Egypt and Al Mansour Automotive Unveil New Opel Corsa 2010**

General Motors Egypt and its sole distributor, Al Mansour Automotive re-launched the new 2010 Opel Corsa during the 17<sup>th</sup> round of Formula Al-Ahram motorshow, showcasing its distinctive new exterior and interior designs that puts a modern sleek twist on the ever famous Opel sports car.

The sport exterior design has been uniquely tailored through smooth lines that not only reflect boldness and power but also gives a touch of elegance to the vehicle's appearance; which is reflected through the front headlights, the trunk design and its 15 inch wheels.

The car's interior design offers customers a wide range of comfort and luxury options such as the modern adjustable seat design, wide dashboard, adjustable tiltable steering wheel, multifunction steering wheel, two front airbags as well as many other additional add-on features.

The Opel Corsa is uniquely distinguished due to its two eco-friendly Ecotec engines, the latest German breakthrough technology thus positioning it as the star of 1400cc vehicles.

Corsa has an ideal economic fuel consumption reaching 5.8 liters/100km for manual transmission models and 6.5 liters/100km for automatic transmission ones and a 90 HP (horse power) engine.

Opel Corsa 2010 is available in three models, two of which are termed as Elegance and are similar in everything except for their transmission; one is automatic and the other is manual. The third model is "High Line" which offers a wider variety of luxurious options.

The standard features that really distinguish the new "Opel Corsa" are its large fuel tank, the spacious trunk, 15-inch steel wheels, 185/65/15 tires, power steering, air condition, power windows, radio with CD and MP3 players, central door lock with remote control entry, tinted glass, fog lights, two front airbags, door handles in car's color, folding rear seats, remote trunk and fuel filler release, tiltable steering wheel

and driver's seat adjustment in four directions. In addition, the car contains more options (Elegance only) including 16-inch wheels, 195/55/16 tires, multifunction steering wheel, cruise control, sunroof, and a computerized dashboard.

The "Opel Corsa" is the essence of genuine German engineering technology at its best. Moreover, it provides best after-sale services through the largest network of showrooms, service centers and spare parts selling outlets in Egypt.

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About General Motors Egypt:

(GM-Egypt) is an Egyptian joint stock company established under the Egyptian Investment Law. The Company assembles and manufactures light and medium duty trucks, buses, passenger cars and sport utility vehicles.

GM plant onset took place in the year 1983 and began by producing commercial vehicles followed by passenger cars under the same disciplined supervision and expertise. Today, more than 1200 salaried and hourly employees are working for General Motors Egypt all of them contributing towards maintaining the company's leadership goals including yearly production plans, market share, high quality standards and customer satisfaction.

About Al-Mansour Automotive

Al-Mansour Automotive, is one of Egypt's largest importers, distributors and retailers of motor vehicles. The group began its activity in Alexandria, Egypt in 1975, thus commencing its 25th year anniversary and the signing of sole distribution rights for GM products in Egypt.

During these past 25 years Al-Mansour Automotive has sustained a steady growth whereby becoming a market leader in the sales of its products, while initiating most of these revenues back into the local economy. We were the first people to envision the potential of having a locally assembled vehicle and as such invested heavily in the General Motors Egypt plant; thus creating over 1000 jobs. On this firm foundation, Al-Mansour Automotive has grown not only to become the largest automotive dealer in Egypt, but more importantly the sole distributor for the full GM product range while contributing to a better future.